COMMUNITY IS KEY
PROBLEM

PEOPLE

HUMANS ARE LAZY

& SOCIALIZATION IS HARD
SOLUTION
MAKE EVENTS EASY
“SOCIAL” APPS DON’T SOLVE THE PROBLEM
STEP 1.

“Pickup soccer game happening here now”

STEP 2.

“Who wants to play soccer right now?”

STEP 3.

Play soccer.
STEP 1. User Action

STEP 2. Virtual Community (That's us)

STEP 3. Social interaction
PROBLEM

WHO DO YOU ASK?
EVENTS ARE THE ANSWER

ANY QUESTIONS?