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The Geosocial Network

SOCIAL NETWORKS

- Social Web
  - Myspace
  - Facebook
- Mobile, location based
  - Foursquare
  - Yelp
- Foray into new ways to connect
  - Meetup
  - Skout

GEOSOCIAL NETWORK

- How to collect dynamic data?
  - Community Participation
    - Users create all content
    - Waze
  - Social Incentives
    - Badges
    - Foursquare
- How to sort community-sourced data?
  - Ranking Algorithm
    - Sorts posts by temporal, locational, social factors
      - Users 'echo' or 'challenge' posts
  - Community-based segregation
    - Interest-based communities
    - Reddit

GEOSOCIAL NETWORK

1. Users join communities.
2. Users create communities.
3. Users create posts.
4. Users echo those posts.
5. Users see the best posts for them.